



WEBINARS

Tips for presenters



WIN VIEWERS' ATTENTION

Some viewers may be distracted; by their mobile phones, by the ironing they are doing, by family members...'snap' them back to you regularly with recaps, examples and changing pace.



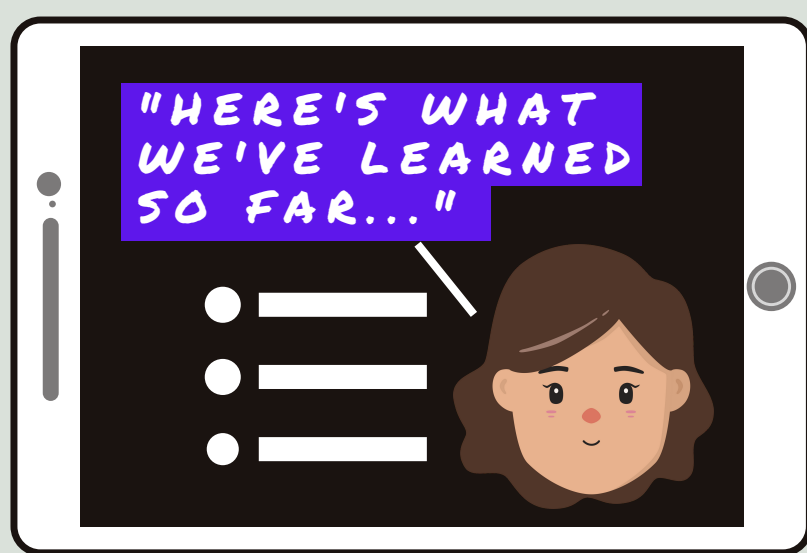
LOOK INTO YOUR CAMERA

Look at your audience, not at yourself. You should regularly look into the camera when making an important point. You will engage viewers better when they see you looking straight at them.



BE BRIGHT!

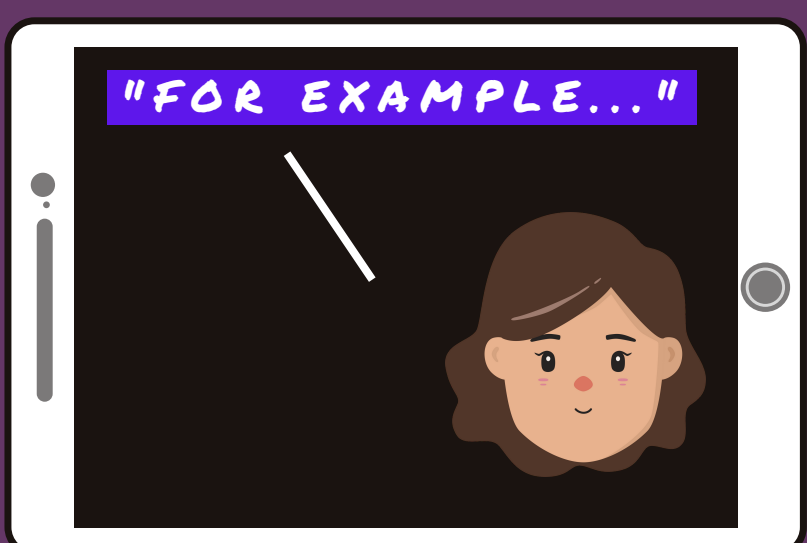
Use a lamp that shines onto your face so you are clearly illuminated. Place a lamp behind your screen so it points at you.



RECAP, RECAP, RECAP!

Make it easy for viewers to follow your talk. Remember, they may have had a long day at work so will be tired. Summarise regularly - consider using summary slides.*

*See bottom



USE EXAMPLES

Use examples regularly to illustrate difficult concepts. Keep it simple.

OTHER STUFF

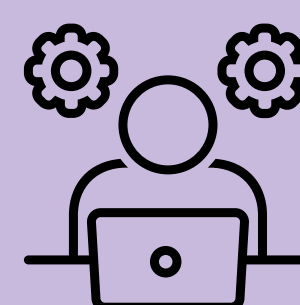


Don't be late! Join webinars at least 10 mins before it starts. This give you time to check your set-up.



Screensharing: images work better than words. Consider using pictures to illustrate your point.

Consider using (some) slides. This helps break up the monotony of your face being constantly onscreen.



Practice If you'd like a practice session please email Matt Meade, our comms officer.

matthew.meade@staned.org.uk